

# **MARVIN MENZIES**

# RESUME



Voted Western Athletic Conference's "Coach of the Century"

#### **WORK EXPERIENCE**









## **CAREER ACHIEVEMENTS**





UNLV EARNED A TEAM ACADEMIC EXCELLENCE AWARD FROM THE NABC IN 2018-19 AND THE PROGRAM HAD A 3.0 TEAM GPA THROUGHOUT HIS LAST TWO YEARS AT THE HELM (FIRST TIME IN PROGRAM HISTORY)



PRESENTED "LIFETIME ACHIEVEMENT AWARD IN SERVICE" BY BARACK OBAMA IN 2016

# WHY MARVIN MENZIES?

#### **PROVEN WINNER**

- Dominated the conference at 103-37 over nine years and never finished below third place
- Only Bill Self and Mark Few have dominated a conference annually in the last 20 years
- Has developed extensive and genuine relationships over the last 39 years of coaching
- Close Ties with several AAU programs across the nation

#### MARVIN MENZIES PROGRAMS ALWAYS EMBRACE AND PROMOTE A FAMILY AND COMMUNITY ATMOSPHERE

- · Perfect FIT as the Head Coach on and off the court for the University's program
- Program will become a family and a brotherhood
- The team will win championships on the court, excel in the classroom and be active in the community

#### **RECRUITING PLAN WILL BE UNIQUE, CREATIVE AND COMPREHENSIVE**

- Recruit character first student-athletes who want to compete and win and represent our University in a first-class manner
- Recruit internationally through extensive global network (Relationship-driven recruiting)
- Stabilize current recruiting and retain selected recruited players

### FUNDRAISER AND CEO

- Has experience raising funds for charter flights, new scoreboard valued at \$5,000,000 and locker room renovations and Noah Shooting system valued at \$1,000,000
- Has a CEO mentality and brings a "total program" approach
- Will engage the fan base on campus and in the community, specifically the students





# **PROGRAM IDENTITY**

#### "IN ORDER TO BE ELITE ON AND OFF THE COURT, OUR PROGRAM MUST UNDERSTAND AND LIVE BY A CULTURE OF TOGETHERNESS"

#### IDENTITY

- · Toughness & Togetherness Build an identity from the first day on the job
- Character 
   Commitment 
   Confident 
   Communication 
   Competitive
- · Most difficult TEAM to play against on both ends of the floor
- Offense Unselfish. Extra pass mentality. Intense individual development.
- Defense Set the tone, man-to-man with zone sprinkled in. We will set the pace. Be a difficult team to prepare for and play against.
- Practice habits Fast upbeat. Exciting competitive practice. Energy and Enthusiasm
- Off the court Gentleman off the court. Disciplined. Trustworthy. Responsible. Front two
  rows in class. Engaged in community service

#### PLAYER RELATIONSHIPS

- Relationships extend off the court, must be a vital part of their entire life. This is a 40-year decision not a four-year decision for our student/athletes
- Must be honest in the recruiting process which makes it easier to be honest when they
  get to campus
- Everything must be earned
- · Positive affirmation is needed just as much as constructive criticism
- Season-ending evaluations provide meaningful and actionable feedback
- · Players must come by the office everyday. A coach must see them
- Player retention In order to be great, we must have players who have been in the program, take pride in the program and demand accountability from their teammates (during his tenure at NMSU from 2008-2016, only three players transferred)

# **<u>CORE VALUES</u>**

SELECT THEM DEFINE THEM EXPLAIN THEM ENSURE EVERYONE UNDERSTANDS THEM

NON-NEGOTABLES WORK HARD GO TO CLASS BE A GREAT TEAMMATE

PLAYER DEVELOPMENT GETTING OUR PLAYERS 1% BETTER EVERYDAY OUR STAFF WILL BE 100% COMMITTED TO HELPING OUR PLAYERS EVERYDAY

### **IMPORTANT DECISIONS**

#### RECRUITING

- Who do we want to represent our program both on and off the court?
- Our entire staff will recruit our guys. Everyone. Not a one-man show And the Head Coach will be the Hardest working recruiter
- We want student-athletes that truly love the game of basketball!
- High School Junior College Transfers Graduate Transfers International

#### STAFF

- Want to hire and continually develop the best staff in America.
- Success is directly related to the people you surround yourself with 
   Great coaches and
   great people
- Define roles on staff and hold staff accountable
- Give everyone a voice Inclusion
- Continue to coach them, challenge them, make them better and offer continued opportunities for professional development

#### COMMUNITY ENGAGEMENT

- Imperative to immediately connect and engage the student body
- Develop a committee to create and implement ideas to increase the brand and awareness
- Development personnel
- Donor meetings
- Alumni groups & Former players
- Media
- Season Ticket holders

#### ACADEMICS

- Our job is to develop doctors, lawyers, professionals not just basketball players
- As a staff, we will create positive habits that extend to the classroom
- Academic advisor must be part of our inner circle and meet weekly to discuss academic progress
- Class attendance is mandatory We must be punctual, dress appropriately and participate
- Our student-athletes will graduate It is our responsibility to ensure we help them make this
  opportunity